## **COVERINGS ETC LAUNCHES ECO-TERR® RETRO**

Miami, FL October 28, 2011 - CoveringsETC continues to provide innovative and imaginative additions to its Eco-Terr eco-friendly terrazzo line. Our latest, Eco-Terr RETRO allows you to propose a space that is truly your own with unlimited highly pronounced decorative geometric patterns that have their roots in the Art Nouveau era. Rich in modern design but at the same time nostagically classical, Eco-Terr RETRO tiles are available in a wide range of designs and motifs, including Mediterranean, Cuban, Art Deco to name a few. For those that what a truly unique design, Eco-Terr RETRO also allows customizable patterns so you can create a space with your own markings.

The founding member of our ECOverings collection, Eco-Terr is a durably stylish material that has multiple applications and uses. The terrazzo alternative contains 70 percent pre-consumer recycled material, derived from marble, granite and stone chip by-products of the manufacturing process.

In addition to its sustainability benefits, Eco-Terr is also a cost efficient alternative to traditional terrazzo flooring. As compared to poured terrazzo floors, the pre-cast Eco-Terr tiles cost about half as much. And, because terrazzo tiles do not need time to cure like poured terrazzo does, installation is quick and easy and ideal for new projects.

CoveringsETC is a US Company based in Miami, FL with widespread distribution. For more information contact <u>info@coveringsETC.com</u> or visit <u>www.coveringsETC.com</u>

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