**Press Release** 

## It's That Time Again! – Join CoveringsETC at Miami Iron Side for Campus Collective – September 21 from 7-11pm

Miami, FL August 23, 2011 - Join CoveringsETC and Miami Iron Side as we celebrate the end of summer with another inspiring and entertaining Campus Collective Wednesday, September 21 from 7-11pm. On this special evening, we will open our showroom to visitors just like you. Along with the other showrooms and studios of Miami Iron Side, we will showcase our products and designs for all to see.

Within less than 3 months, Miami Iron Side, the visionary mixed-use development located in the MiMo Biscayne Boulevard Historic District, has grown from 50 to now 60 tenants within the art-design-textile-furniture industries. The latest showrooms include Briggs Edwards Design Studio and the following artists: Maria Lankina/Thivo/Alicia Torres/Mervyn Aronoff/Timothy McCarron/Lynne Libby/Todd Michaels Mosaics/Jurarte Studio

Ofer Mizrahi, founder of CoveringsETC, the gateway showroom to the Iron Side campus notes that, "Campus Collective creates a synergy among the studios and showrooms, enhancing efforts to promote the area as one entity." It also serves as a great way to spend a memorable evening, meet interesting people, and experience live music, art, design, fashion, soccer and visual performances from our very own WildChildWorld. It is definitely a block party you don't want to miss.

Serving as a model of adaptive reuse of historic structures, Iron Side is one of Miami's most creative communities.

CoveringsETC is a US company based in Miami, FL with widespread distribution. For more information contact info@CoveringsETC.com or visit www.coveringsetc.com.

Contact: Jennifer Ryan; 305-757-6000

# # #



reddot design award winner 2010

